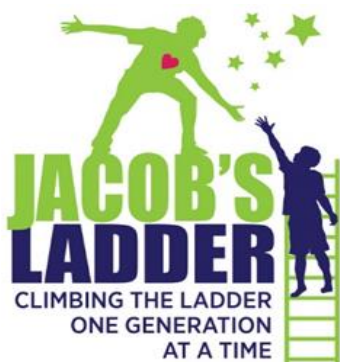




# *Strengthening Families & Developing Youth*



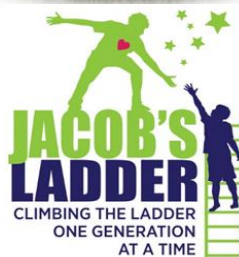
## 2020 ANNUAL REPORT



# 2020 ANNUAL REPORT

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# DEAR FRIENDS



Welcome to Jacob's Ladder. Our mission is to reduce the number of juveniles entering and returning to the juvenile justice system. We specialize in strengthening families and developing youth. Jacob's Ladder was developed due the deterioration of our communities because of the number of juveniles that are introduced to the juvenile justice system and juveniles returning to the community after periods of being detained.

I have a sincere desire to help the youth in our community maximize their overall potential. In 2014, I introduced the Jacob's Ladder Youth Foundation to our community as a solution for many of our local young people experiencing adverse life outcomes including incarceration, dropping out of high school, and engagement in other risky behaviors. I have worked in our community for over thirty years as a coach, teacher and police officer. I, and now this organization, has a sincere desire to reduce the number of juveniles entering and returning to the juvenile justice system.

The 2019 – 2020 program year has been one filled with many accomplishments for the Jacob's Ladder team. In the spring of 2019, many of our participants inquired about the process for securing employment. We organized a Youth Job Fair in May 2019, for exposure and employment opportunities. Over two hundred youth and numerous employers participated. Several youth received employment and paid internships. This response demonstrated the need for workforce development for ages 16-20. Participants at the job fair indicated that they wanted training opportunities to prepare them for jobs and careers. Therefore, we created the Junior Workforce Academy and had a full program launch in January 2020.

As the national pandemic continued to plague our local communities and nation, the work of Jacob's Ladder not only continued, but intensified. It was quickly realized that in this time, our youth and community needed us even more. Through in-person and virtual engagement, in addition to the Junior Workforce Academy, Jacob's Ladder continued to facilitate our youth Diversion and Reentry, Human Trafficking, Family Strengthening, and Domestic Violence Programs. Additionally, Jacob's Ladder took on the challenge of the ongoing pandemic by also introducing COVID-19 relief efforts throughout our local community. With tremendous pride I say that over 1000 youth and families were served within this year through Jacob's Ladder's programs, community presentations and community partnerships. Early intervention is the best approach to a successful future.

I am happy to share this report to detail many of our successes for the year and state that the best is yet to come. As we gear up for our next operating year, we aspire to impact more youth and service an even larger share of our local community... So get ready! We are saving souls, families and our community... One generation at a time!



Jarriel Jordan  
Founder & Executive Director, Jacob's Ladder



# YEAR IN REVIEW: JUNIOR WORKFORCE ACADEMY



The mission of the Junior Workforce Academy is to prepare 16-20 year olds to compete for employment, scholarships and any opportunity that requires an interview process. We introduce workplace skills that employers seek. We are determined to develop the next generation of career-ready, financially responsible citizens. Studies have shown that students who participate with career training and are educated about personal finances are more likely to achieve higher levels of educational attainment, employment, income and entrepreneurship. This should reduce the numbers of individuals that encounter challenges with maintaining employment in the future. In turn, our entire community benefits.

Over the course of the Junior Workforce Academy lesson plan, students immerse themselves into job skill development training that will position them to get a jump start on gaining work experience and starting their future career. Our curriculum is thrilling, engaging, and relatable to local youth. Curriculum topics include building a resume, mastering an interview, learning how to deal with on the job situations, and last, but not least, putting young people in position to secure lasting employment.





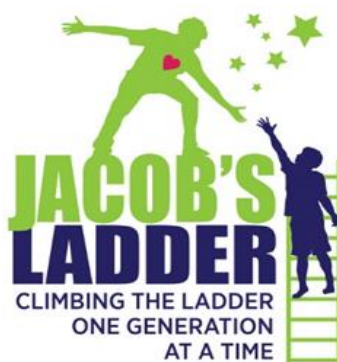


## The Local Impact of a Global Pandemic

### Jacob's Ladder COVID-19 Relief Efforts

Keeping our wonderful community healthy and safe became a top priority for Jacob's Ladder in the 2020 program year. To support the ongoing local battle with COVID-19, Jacob's Ladder distributed 3000 protective masks, 2000 hygiene kits and 1200 meals to families and youth in our area. Additionally, we donated \$1500 to homeless shelters in Maryland and Washington, DC and provided lunch to 300 first responders for keeping our community safe during these unprecedented times.

We emphasize taking care of our seniors and our friends in need. We have supported senior communities, rehabilitation facilities and homeless shelters.





# DIVERSION PROGRAM

Pathways is a diversion program for juveniles that have been referred by the community or introduced to the juvenile justice system. The mission is to provide juveniles and their families with effective strategies to end destructive patterns of behavior before criminal arrests and adulthood.

This program provides great value to our community and supports many juveniles and their families. Several juveniles have ended repeated cycles of destructive behaviors and are productive citizens in our community.

**Changing hearts... Changing mindsets!**







## JACOB'S LADDER REENTRY PROGRAMMING

High Roads is a reentry program for juveniles that are pending release. We provide weekly sessions at detention centers in Maryland and the District of Columbia. The mission is for successful rehabilitation and transition to the community and to end destructive behaviors. We include the entire family during this process and encourage parents to utilize available resources for needed support.

Success in this program is based on juveniles understanding the importance of education, developing work skills to advance in life, having a desire to be gainfully employed and finding a safe environment to live upon their release. This should reduce recidivism and improve public safety.

**CREATING CHANGE... INSPIRING HOPE!**





# Sex Trafficking Work & Presentations

Unfortunately, sex trafficking is plaguing our local neighborhoods and youth. Traffickers target individuals with specific vulnerabilities. Runaways and homeless youth are extremely susceptible because of their age, limited access to resources and the need for shelter, food and money to survive. Victims with histories of domestic violence, abuse, neglect or sexual assault are also highly vulnerable because of previous exposure to cycles of emotional and physical abuse that traffickers can manipulate.

Jacob's Ladder provides presentations to several schools and community organizations. We ensure that teens and parents can recognize early warning signs of sex trafficking, how to identify potential predators, understanding recruiting tactics, trafficking venues and social media etiquette.

**End sex trafficking... Look  
beneath the surface!**







## DOMESTIC VIOLENCE AWARENESS PROGRAMMING

Domestic violence affects everyone. It is reported that more than ten million people experience domestic violence in the United States each year. Approximately five million children are exposed to domestic violence every year.

Children that are exposed to domestic violence are more likely to attempt suicide, abuse drugs or alcohol, run away from home, engage in teenage prostitution and commit sexual assault crimes.

Jacob's Ladder provided presentations to emphasize the importance of not being an abuser or victim of domestic violence. We also ensure the community knows the warning signs of an abusive partner.

**You don't have to suffer in silence!**

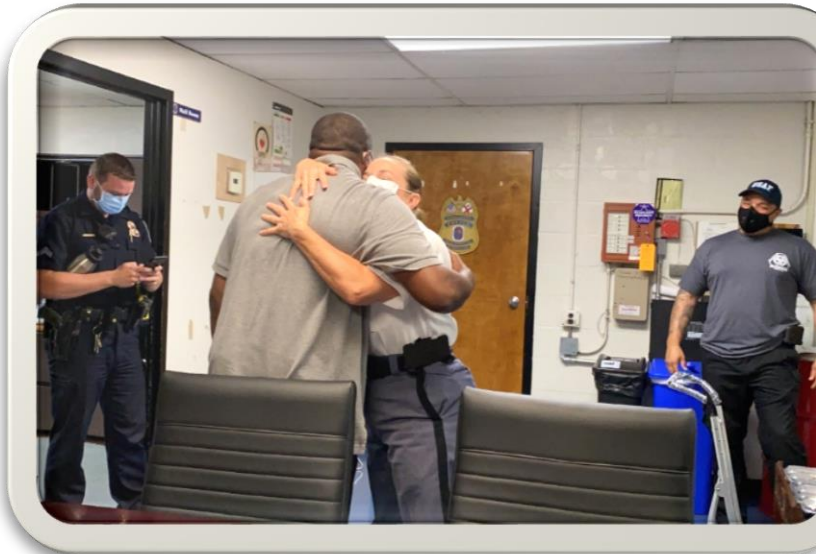




# A UNITED COMMUNITY

## Jacob's Ladder's Ongoing Support of First Responders

In a year like no other, Jacob's Ladder placed significant emphasis on celebrating our local heroes and performing simple acts of kindness as an ultimate expression of gratitude to those serving our communities daily. Throughout the year, Jacob's Ladder hosted First Responder Luncheons to honor Maryland Law Enforcement, Firefighters, EMTs, Emergency Management and Search & Rescue as well as ALL those who have or continue to dedicate and sacrifice to protect and keep us safe. Jacob's Ladder greatly appreciates the efforts of all our public servants and understands the importance of their work towards the betterment of our communities.





# EXECUTIVE TEAM & BOARD OF DIRECTORS



**JARRIEL JORDAN, SR.**  
Founder & Executive Director

Mr. Jordan has worked in the Prince George's County community for over twenty eight years. He founded Jacob's Ladder as a means to continuously provide local youth the opportunity to maximize their potential. Mr. Jordan received his Bachelor's Degree from Bowie State University.



**WYEVETRA JORDAN**  
Chief Operating Officer

Mrs. Jordan was a Senior Executive in the Federal Government with over twenty eight years of service. Her immense experience in real estate, business, consultation, and operations informs the day to day operation work of Jacob's Ladder. Mrs. Jordan received her Bachelor's Degree from Bowie State University.



**ADONICA PICKETT**  
BOARD MEMBER, JACOB'S LADDER

Adonica Renée Pickett is the owner of Miles Away Travel 2. Their top priority is to deliver personalized travel service and savings to meet their clients travel needs. Mrs. Pickett has a passion for young people. She faithfully serves the Youth Ministry and Servant Leader of the College Ministry at Mount Ennon Baptist Church in Clinton, MD.



**MICHAEL DELANEY**  
BOARD MEMBER, JACOB'S LADDER

Michael Delaney is owner of Platinum Professional Biohazard Cleanup. They specialize in restoring trauma scenes. Mr. Delaney has more than twenty eight dedicated years in law enforcement. He faithfully served twenty three years with the Prince George's County Police Department.



**RIQUICHA FOWLER**  
BOARD MEMBER, JACOB'S LADDER

Riquicha Fowler is the Founder/Director of SPARKLE, a non-profit organization focused on helping teens and young women achieve optimum impact in their life. An ordained Evangelist, Riquicha is a faithful member, and serves on the Board of Directors, of the Kingdom of God Worship Center in Upper Marlboro, MD. She also started the Youthful Impact Ministry which provides spiritual instruction and counseling to youth and parents.



**WINSTON WILSON**  
BOARD MEMBER, JACOB'S LADDER

Sergeant Winston Wilson is a fifteen year veteran of the Prince George's County Police Department. His current assignment is with the Internal Affairs Unit. Sergeant Wilson enjoys giving back to our community by working with youth. Sergeant Wilson coaches for the New Carrollton Boys and Girls Club and the Prince George's County Police Department - Police Athletic League (PAL).



# Community Partners

**The Home Team – Exit Landmark Realty**

**Pride Settlement**

**Miles Away Travel**

**Jamaur Law Foundation**

**District 17 Consulting Group, LLC**

**RSC Electrical and Mechanical  
Contractors, Inc**

**Prince George's County Office of  
Community Relations**

**Prince George's County Department of  
Family Services**

**Court Appointed Special Advocate (CASA)**

**Maryland Parks and Recreation**

**Baltimore Gas and Electric (BG&E)**

**Giant Food Corporation**

**Buzzuto Corporation**

**Walmart Corporation**

**Carrollton Enterprises**

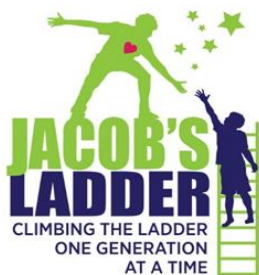
**BK Miller**

**Pulse Branding, Inc.**

**Wye Consultant Services**

**Chaney Enterprises, Inc.**

**Jarriel Jordan Realty**





# BUDGET INFORMATION

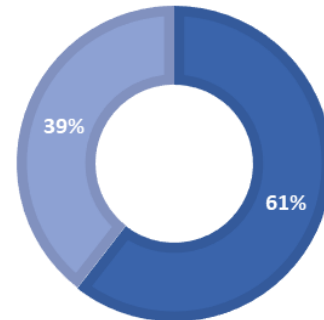
## REVENUE BREAKDOWN

■ Financial Donations/Grants Received ■ In Kind Donations Received

### REVENUE

Financial Donations/Grants Received	\$35,967.00
In Kind Donations Received	\$23,458.00

<b>REVENUE TOTAL</b>	<b>\$59,425.00</b>
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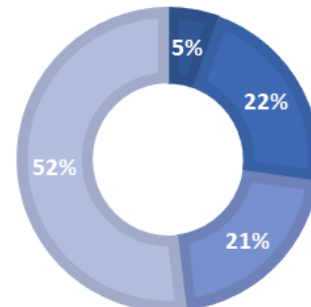
## EXPENSES BREAKDOWN

■ Financial Donations Made ■ In Kind Donations Made  
■ Community Outreach ■ Operating Expenses

### EXPENSES

Financial Donations Made	\$2,800.00
In Kind Donations Made	\$11,100.00
Community Outreach	\$10,587.00
Operating Expenses	\$26,415.00

<b>EXPENSES TOTAL</b>	<b>\$50,902.00</b>
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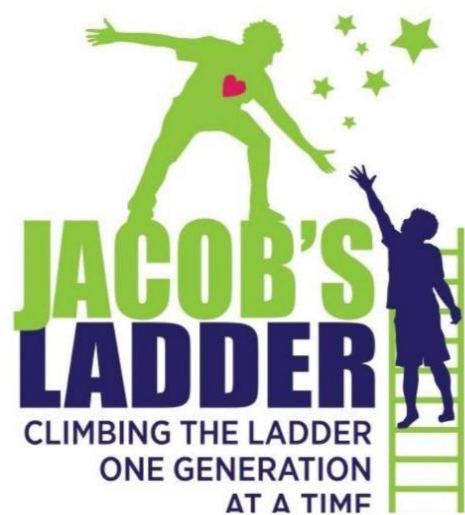


# DONATION INFORMATION

Donations are the lifeline of our organization and allows us to provide beneficial programs and services to residents across the state of Maryland and beyond. Donations are tax deductible to the fullest extent of the law. All donations go directly to our ongoing programs to ensure that our youth and families have the resources and support to succeed. Additionally, we will continue with COVID relief efforts until necessary. In addition to maintaining ongoing programs, Jacob's Ladder also intends to launch our Media Division in 2021. To support our many programs serving youth and families across our area, please consider visiting our donation page at: <https://t.co/SVqMO0tJsr>







**JUNIOR  
WORKFORCE  
ACADEMY**

**Jacob's Ladder Youth Foundation**

*introduces the*

**Junior Workforce  
Academy**

*Preparing future leaders to  
compete for  
**employment and  
entrepreneurship.***

 @JrWorkForceAca1

 Jr WorkForce Academy  @jrworkforceacademy

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